

LBUSD SOCIAL MEDIA

PURPOSE

The purpose of our Laguna Beach Unified School District social media accounts is to strengthen communication with parents/guardians, staff, and community members; disseminate information regarding District and academic programs; provide educational resources to parents; and to promote District and school-site events, activities, and accomplishments.

DISCLAIMER

The LBUSD social media pages are produced and maintained by the LBUSD Public Communications Department.

- The Laguna Beach Unified School District does not endorse the organizations sponsoring linked websites, nor does the District endorse or recommend the products/services they offer.
- The Laguna Beach Unified School District does not control or guarantee the accuracy, relevance, timeliness or completeness of information contained on a linked website.
- The Laguna Beach Unified School District is not responsible for the content of external online platforms.
- Views and comments expressed on the social media pages are those of the users and do not necessarily reflect the views of the District. Opinions expressed on personal social media accounts of individuals connected to the District do not necessarily reflect those of the District.
- Comments posted by a member of the public on social media pages are the opinions of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, the District, nor do such comments necessarily reflect the opinions or policies of the District.

By posting comments or other work on District social media channels, a post becomes public record and the poster grants access to the content by the LBUSD and anyone viewing LBUSD social media pages.

GUIDELINES

The Laguna Beach Unified School District expects that users will treat each other with respect, courtesy and professionalism. The district social media pages are regularly monitored by District staff from 8:00 am to 4:30 pm Monday through Friday. Please be advised that any inappropriate posts will be removed immediately. Inappropriate posts include those that:

- Contain content that is obscene, libelous, or so incites students as to create a clear and present danger of the commission of unlawful acts on school premises, violation of school rules, or substantial disruption of the school's orderly operation.
- Posts that lack relation to the site's purpose or violation of district policies, regulations or content guidelines, such as promoting a business or campaigning.
- By commenting or posting on social media, your name and content becomes public. Please do not include personal information such as student identification numbers, Social Security numbers, personal addresses or phone numbers, or driver's license numbers.

If you wish to contact the District regarding a potential violation of district guidelines on the use of official district social media platforms, please contact the District Public Communications office at (949) 497-7700, extension 5219, or info@lbusd.org.